



LISLE LIBRARY DISTRICT

2025-2028

STRATEGIC PLAN

ENRICH | EDUCATE | EMPOWER



PRESIDENT'S LETTER

Dear Lisle Library District Community,

It is with great excitement that the Lisle Library District (LLD) Board of Trustees shares with you the Strategic Plan for 2025-2028. This Plan reflects our strong commitment to the LLD vision to enrich, educate, and empower the residents of the District while supporting our mission of enhancing the cultural, social, and lifelong educational development of the community.

Thanks to the collaborative efforts of our Strategic Planning Committee, District resident survey respondents, and community focus group and open-forum participants, we honed our Plan's focus to the objectives of Awareness, Resources, and Property. These objectives will guide us as we continue to expand our support for all LLD community members.

We look forward to partnering with you as we embark on these next steps in our 60-year history of the community cornerstone that is the Lisle Library District.

*Emily Swistak
President, LLD Board of Trustees*

EXECUTIVE SUMMARY

A strategic plan is an organization's blueprint to achieve designated goals set by its governing body. In April 2024, Lisle Library District's (LLD) Board President appointed a Strategic Planning Committee. The Committee included all LLD Trustees, the Library Director, Assistant Director, and Department Directors. The LLD shall utilize this new Plan to advance important objectives for the next three years. The Committee engaged with the community, utilized their input, and incorporated institutional data to achieve objectives outlined in this Plan.

The 25-28 LLD Strategic Plan was adopted by the Board of Trustees on August 13, 2025.

COMMITTEE MEMBERS

LLD Board of Trustees

Emily Swistak | President
Vanessa Berry | Vice President
Debbie Breihan | Treasurer
Josh Martin | Secretary
Liz Sullivan | Trustee
Karen Larson | Trustee
Laura Paley | Trustee
[Marjorie Bartelli | Former Trustee]

LLD Staff

Tatiana Weinstein | Director
Will Savage | Assistant Director
Paul Hurt | Circulation Services Director
Elizabeth Hopkins | Adult Services Director
Laura Murff | Technical Services Director
John Ferrari | Youth Services Director



PROCESS and SERVICE AREA

The Committee has held seven public Strategic Planning meetings since May 7, 2024. In addition to public meetings, the Committee sought public input via a community survey and held focus groups. The community survey was soft-launched at the *LLD Winter Read* event on December 13, 2024.

As of January 2025, the LLD used a variety of communication channels to promote the survey: social media, newsletters (paper/digital), and postcards were mailed to all District residents. The survey closed on February 28, 2025. There were 420 responses. Four focus groups were held during the months of March and April. Each focus group targeted a specific demographic: Adults/Seniors (12 participants), Teens (18 participants), Youth/Caregivers (43 participants) and one open-forum was held (2 participants).

Strategically addressing the objectives outlined in this Plan will be a continual effort between Library Administration and the Board of Trustees. During the course of the Plan, the Director will apprise the Board of Plan initiatives and coordinate projects with appropriate personnel, outsourced vendors, and professional tools.

The Library District includes most of Lisle, including unincorporated areas of Lisle and some surrounding communities. The Library District population is 30,281 (2020 U.S. Census data via Office of the Secretary of State of Illinois).

All District residents are eligible for a Library card regardless of age. The Library facility and campus are open to the public during operating hours. Information about Library cards, detailed District boundaries, and other Library activities and facts can be found at lislelibrary.org.



RED OUTLINE = Lisle Library District boundary
BLUE SHAPE = Village of Lisle
WHITE SHAPES = Unincorporated area



Map provided by GIS Consultant via the Village of Lisle

AWARENESS | RESOURCES | PROPERTY

AWARENESS

Objective: Increase visibility of current, new, and underutilized resources by effectively disseminating information using various channels.

Approach:

- Identify and analyze the LLD's current promotional tools to determine optimal community reach and interaction.
- Investigate new avenues of promotion which may be useful in reaching community members that may be underserved by our current promotional approaches.
- Explore partnerships with businesses, intergovernmental agencies, and nonprofits that are mutually beneficial; increasing awareness of publicly available resources.
- Share success stories and positive feedback with community members utilizing social media tools and in-house displays.
- Launch a campaign across social media, newsletters, and in-house signage that highlights lesser-known programs, resources, and services on a recurring basis.

RESOURCES

Objective: Support and promote lifelong learning by providing inclusive materials, programs, and services while enhancing access to all resources.

Approach

MATERIALS

- Identify high-demand titles, topics, authors, and languages for new acquisitions.
- Utilize professional expertise and peer-reviewed journals to curate a timely and comprehensive collection of materials that caters to the needs of District residents.
- Promote patron access to ideas and reliable data by actively supporting the American Library Association's Library Bill of Rights.

PROGRAMS

- Actively solicit feedback from patrons regarding services and programs they wish to see/access at the LLD.
- Increase the variety and accessibility of programs and remain adaptable to community needs.

SERVICES

- Explore ways to improve and enhance the LLD's online presence and user experience.
- Optimize service procedures to fulfill residents' everyday needs.
- Request community input on current and proposed services to ensure the LLD remains a vital community institution.



PROPERTY

Objective: Transform undeveloped property into a multifunctional, inclusive, flexible, and sustainable outdoor space for LLD programming and patron use for all ages.

Approach

- Commission professional assistance to design and develop property.
- Include a program space that supports a variety of activities, while also creating a welcoming environment where patrons can gather and enjoy the outdoors.
- Utilize feedback from community engagement survey and focus groups to offer desired amenities.
- Ensure the area is accessible from the Library building.



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