

LLD Strategic Planning Committee | May 2, 2018 Notes

The goal for the May 2nd meeting was to define the variety of terms the Committee found important/key to drafting the next Plan for the LLD. These terms came from the March 21st meeting. An additional term was added at the May 2nd meeting. Below are the words that were used to define the terms (headings). After much discussion, the Committee chose four key terms that will serve as the main focus areas. The last box lists those areas of focus, with the understanding that the other terms will become components/objectives/attributes of the focus areas.

Diversity	Facility	Organizational Culture	Data Driven Decisions
Demographics Participation Materials Services/Programs Welcoming Recruiting/Training Accessibility	Building Campus/Properties Inside/Outside Infrastructure	Training/Cross-training Policies/Code of Conduct Values/Teamwork/Attitude Professional Staff Grant Writing Process Optimization	Authenticated Research Fact Based/Reputable Statistics Benchmarking Analysis
Partnerships	Efficiencies	Technology/Innovation	Advocacy Outreach
Intergovernmental Non-profit/Corporation Collaboration Sharing Services* Cost Sharing	Process Reengineering/Mapping Operational Effective Productive Benchmarking Practical	Automation Hardware/Software Electronic/Digital IT Infrastructure/Plan RFID Access Cloud/Updated	Proactive Promotion Intergovernmental Engagement Communication
Awareness	Sharing Services*	Training	Grant Writing Alternative Funding
Marketing Principles/Documents Communications/Two-way Community Engagement Signage Social Media Location/Inside-Outside Word of Mouth Surveys	<i>Committee decision is to add this term under "Partnerships"</i>	Employees Trustees Mentoring Volunteers Public Calendar/Plan/Regularity Cross-training Professional Development Conferences/Webinars /Meetings	Revenue Sources Foundation Donations/Soliciting Giving Philanthropy
Lifelong Learning	Fiscal Responsibility	<u>Focus Areas</u>	
Public/Staff/Volunteers/Trustees All Ages/Demographics Programs/Materials/Staff Instruction/Displays Diverse Ways of Learning	Taxpayers Decision/Cost Benefit Benchmarking Stewardship Data Driven Decisions/Efficiencies/Shared Services	Organizational Culture Advocacy Outreach Awareness Technology Facility	