

POLICY 360
LIBRARY-SPONSORED PUBLIC PROGRAMS

Public programs are an integral part of Library service that supports the LLD's mission to enhance the cultural, social, and lifelong educational development of the community. Programs are offered to effectively engage patrons, attract new users, and to increase awareness of LLD resources and services. Other Library-sponsored programs may provide opportunities for residents to connect with elected officials and/or agencies.

A. General Guidelines

1. Registration may be required for certain programs due to capacity limitations, other restrictions, or for statistical purposes.
2. Programs may be promoted via the LLD website, social media platforms, flyers/posters, and other marketing methods.

B. Staff-facilitated Programs:

- Serve patrons of all ages. This includes specific programming for children, teens, and adults.
- Feature educational, informational, cultural, and entertaining programs that reflect the District's needs and diverse interests.
- Include outreach programs to targeted populations within the District.
- Are developed by professional staff who provide/procure talent and who screen/evaluate program offerings.
- Include organized tours of the Library as well as guidance to ensure patrons are comfortable using the Library.

C. Civic Programs

Civic programs that are sponsored by the LLD are designed to educate the public on local, State, and/or Federal matters. Programs may connect residents with their representatives, address concerns, take questions, and/or promote general civic literacy. When the LLD partners with an official or agency, the LLD will exclusively partner with elected officials and/or existing agencies for the purposes of constituent outreach/education.

LLD civic programs aim to:

- Promote community engagement.
- Educate residents about government structure, legislation, and community systems/organizations.
- Provide an opportunity for residents to gain information, resources, and assistance.

LLD civic programs shall not:

- Allow campaigning.
- Permit political activity.

- Partner with non-elected individuals who are currently running for office, launching a campaign, or who are actively seeking a seat on a board or commission.

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