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Business Source Complete

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Business Source Complete provides researchers with access to more than 1,750 full text essential business journals such as Harvard Business Review, Bloomberg Businessweek, Crain's Chicago Business, Forbes, Fortune, and many others to support key business areas such as accounting, finance, management, marketing, and beyond.

ACCESS STEPS:

1. Go to lislelibrary.org/databases
2. Select **Business Source Complete** from the list
3. Enter your library barcode number

YOUR SEARCH:

1. Use the **Search** box to type in a term, such as "marketing"
   a. Use *And* to find relationships, such as marketing and direct
   b. Toggle on **AI Assisted Search** and the system will interpret your intent with the help of AI
   c. Use the *Wildcard* asterisk symbol (*), to find different word endings, such as "market*" will retrieve markets, marketers, marketplace, and marketing

YOUR SEARCH RESULTS:

1. Click on the article title link and then select from the access options to view the article in online full text or to view the PDF.
2. Sort by **Date** by changing *Relevance* to *Date Newest* to see the most current articles.
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