



# reference solutions



## **Lisle Library District (LLD) Cardholders:**

**Reference Solutions** is the go-to resource for comprehensive data on both businesses and individuals, tailored to the needs of small business owners, marketing professionals, entrepreneurs, researchers.

### **ACCESS STEPS:**

1. Go to [lislelibrary.org/databases](http://lislelibrary.org/databases)
2. Select **(DATA AXLE) REFERENCE SOLUTIONS** from the list
3. Enter your library barcode number and PIN.\*

### **GETTING STARTED:**

#### **BROWSE, SEARCH, AND FILTER:**

1. Select a database such as *U.S. Businesses* or *U.S. Healthcare*.
2. Use **QUICK SEARCH** to search by company name, executive name, address, or phone. Click the blue **VIEW RESULTS** button.
3. In the results, click on a company name to view more details such as location, industry profile, business demographics, and more.
4. Use **ADVANCED SEARCH** to search by Business Type, by Keyword/SIC/NAICS, Geography, Ownership, Financial Data, and more.
5. Click the green **VIEW RESULTS** button.
6. Select download / print / save search

### **ADDITIONAL INFORMATION:**

Generate a heat map for locations, sales volume, and number of employees graphically displayed in a map.

Zoom into the street level view to find nearby areas of interest including **ATTRACTIONS, RESTAURANTS, SCHOOLS/LIBRARIES, POLICE/FIRE DEPARTMENTS**, and more.

\*Your LLD PIN is typically the last 4 digits of your phone number. If this doesn't work, please visit or contact the library to have it reset.

## **NEED MORE HELP?**

email [adultservices@lislelibrary.org](mailto:adultservices@lislelibrary.org) to connect with LLD staff

